



Dundas, Ontario, Canada  
September 7, 2021

## SCHOOL SPORTS TEAM UNIFORM SUPPLIER LAUNCHES TWO MILLION DOLLAR BACK2SPORT INITIATIVE

In an effort to support schools across the nation as they navigate starting team sports after an 18-month Covid hiatus; T. Litzen Sports and their affiliates, through the power of Nike Team, have created a 2-million-dollar uniform promotion to benefit every high school in Canada.

There are over 2000 secondary schools amongst the countries ten provinces and three territories. In an unprecedented campaign, every one of these institutions is receiving one thousand dollars in subsidies towards refreshing their competitive uniforms. Sharing the athlete's excitement, T. Litzen Sports will be providing each secondary school the ability to utilize these financial subsidies towards their boys and girl's basketball, soccer and volleyball squads.

Continuing the philosophy of "look good, play good", the nation's leading supplier of sporting goods for schools, and exclusive Canadian Nike Team uniform provider, is utilizing the world's leading sports brand to put high school athletes in the iconic Swoosh. Branded as the Back2Sport initiative, every secondary school will have the ability to work with their T. Litzen Sports territory manager to access their \$1000 in subsidies for the entirety of the 2021/2022 school year.

After most student-athletes have spent over a year predominantly at home, while missing out on a season of sport that we share a passion for; T. Litzen Sports takes great pride in supporting athletics amongst our nation's schools, and are confident that this ability to rejuvenate team uniforms will add to the already growing enthusiasm to get our athlete's Back2Sport.

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T. Litzen Sports (Dundas, Ontario), Skyline Athletics (Coquitlam, BC & Calgary, Alberta), Innovation Sports (Quebec City, Quebec) boast over 30 territory managers across Canada, and is the nation's leading provider of sports equipment, apparel and uniforms to teams from coast to coast.

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For information regarding Back2Sport initiative powered by Nike Team, please visit [www.tlitzen.com](http://www.tlitzen.com)

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